



KMEA College of Arts & Science

Affiliated To MG University, Approved By Govt. Of Kerala

Kuzhivelippady, Edathala PO, Aluva, Ernakulam Dist.

Email: kcoas@kmeacollege.in, Website: www.kmeaartscollege.ac.in



Department of Commerce Association

For the Academic Year





KMEA COLLEGE OF ARTS & SCIENCE

(Affiliated to M.G. University/Approved by the Govt. of Kerala)

Kuzhivelippady, Edathala P.O., Aluva, Ernakulam District

E-mail: kcoas@kmeacollege.ac.in/www.kmeaartscollege.ac.in



AUTUS

Commerce Association

KMEA College of Arts and Science, Kuzhivelippady, Kochi

About AUTUS

AUTUS is the official Commerce Association dedicated to nurturing academic excellence and practical business acumen among students. It serves as a dynamic forum that bridges classroom learning with real-world commercial and financial practices.

The association creates opportunities for students to engage in interactive learning, professional skill-building, and exposure to current industry trends. By organizing diverse activities and initiatives, AUTUS encourages critical thinking, innovation, and informed decision-making in the field of commerce.

Through its efforts, AUTUS aims to develop competent, ethically responsible, and socially aware individuals who are well-prepared to meet the evolving demands of the business world.

Theme for Academic Year 2026–27

“Commerce in Motion: Driving Innovation, Enterprise, and Financial Insight”

Vision

To cultivate future-ready commerce professionals with strong analytical abilities, entrepreneurial mind set, and a commitment to ethical business practices.

Mission

- To advance practical understanding of commerce, finance, and business environments

- To encourage innovation, entrepreneurship, and strategic thinking
- To build financial literacy and real-world problem solving skills
- To strengthen industry exposure and career readiness
- To develop leadership qualities and a sense of economic and social responsibility

AUTUS Association Structure (2026-2027)

Patron

Prof. (Dr.) K M Abdul Karim

Principal

KMEA College of Arts and Science

Chairman

Dr. Sylesh S

Head, Department of Commerce

KMEA College of Arts and Science

Faculty Advisor

Ms. Jessia Jemal, Asst .Professor, KMEA College of Arts and Science

Ms. Anju Preman, Asst .Professor, KMEA College of Arts and Science

Student Executive Committee

- **President :- Badhra Sudheesh (B.Com Finance and Taxation IV Sem)**
- **Vice President :- Nived N Santhosh (B.Com Financial Markets IV Sem)**
- **Secretary :- Al Ameen (B.Com Finance and Taxation IV Sem)**
- **Joint Secretaty :- Althaf C S (B.Com Financial Markets IV Sem)**
- **Treasurer :- Ummal Saiyed (B.Com Financial Markets IV Sem)**
- **Program Coodinators :-**
 - Farsana M N, B.Com Finance and Taxation II Sem)**
 - Ashiba M A (B.Com Financial Markets IV Sem)**
 - Aliyath Sumaya (B.Com Finance and Taxation IV Sem)**

- Class Representatives :-

Fathimathul Farhana O S, Muhammed Yazeen K K (B.Com Financial Markets IV Sem)

Aaliya P. N, Muhammed Farhan (B.Com Finance and Taxation IV Sem)

Farsana M N , Muhammed Illiyas M A (B.Com Finance and Taxation II Sem)

Muhammed Rinan (B.Com Logistics Management II Sem)

PROPOSED ACTIVITIES (2026–27)

Academic Advancement and Conceptual Development

- Foundation sessions to strengthen core concepts in commerce, accounting, and finance
- Guest talks by industry professionals, entrepreneurs, and financial experts
- Application-oriented workshops linking classroom learning with business scenarios
- Interactive sessions including debates, quizzes, and commerce forums

Experiential Learning and Pedagogical Innovation

- Business case study analysis and problem-solving sessions
- Student-led seminars on current economic and market trends
- Simulation-based learning such as mock trading and budgeting exercises
- Continuous academic interaction through clubs and discussion platforms

Research, Analytics, and Knowledge Creation

Workshops on business research techniques, including:

- Market research and survey methods
- Data interpretation and business analytics basics
- Introduction to financial data analysis tools
- Training in report writing, project documentation, and referencing styles
- Platforms for project presentations, business idea pitching, and research sharing

Professional Skill Development

- Training in business communication and corporate etiquette
- Resume building, group discussion, and interview preparation sessions
- Introduction to accounting software and financial tools
- Practical exercises in financial planning, taxation basics, and auditing concepts
- Workshops on negotiation, leadership, and decision-making skills

Financial Literacy and Community Outreach

- Awareness programs on personal finance, savings, and investment strategies

Observance of key days such as:

- Commerce Day
- Financial Literacy Week
- Entrepreneurship Day
- Investor Awareness Programs
- Outreach initiatives promoting responsible financial practices in the community

Digital Learning and Industry Exposure

- Integration of digital tools for commerce education and presentations
- Exposure to e-commerce platforms, fintech applications, and online trading systems
- Student-led presentations using data visualization and digital resources

Career Development and Student Support

- Career guidance sessions in commerce, finance, banking, and management fields
- Orientation on professional courses such as CA, CMA, CS, and MBA
- Internship awareness and placement preparation programs
- Faculty mentoring and peer support initiatives

Leadership and Event Management

- Student involvement in organizing commerce fests, exhibitions, and business events
- Opportunities to lead committees and manage association activities
- Development of teamwork, coordination, and organizational skills

Values, Ethics, and Best Practices

- Promotion of ethical standards in business and finance
- Awareness of corporate governance and regulatory compliance
- Initiatives encouraging sustainability and responsible business practice
- Programs fostering inclusivity and social accountability

AUTUS ACADEMIC INITIATIVES

- AUTUS Connect – Industry Interaction Series

A platform featuring talks by entrepreneurs, business leaders, and finance professionals, offering insights into real-world business practices, emerging trends, and career pathways.

- Startup Sphere – Entrepreneurship Development Initiatives

Activities designed to inspire innovation and enterprise, including business idea pitching, startup workshops, and interaction with budding entrepreneurs.

- Commerce Research Hub – Student Research Forum

Encourages students to explore market trends, business strategies, and financial systems through guided research, surveys, and project presentations.

- BizForum (Flagship Initiative)

BizForum is a signature and recurring initiative of AUTUS, conducted regularly to create a dynamic space for discussion, analysis, and application of commerce-related concepts. These sessions focus on contemporary business issues, financial trends, and economic developments, connecting academic knowledge with practical insights.

Key areas covered include financial planning, market behaviour, entrepreneurship, business ethics, corporate strategies, and economic awareness. Through case discussions, debates, and interactive sessions, students are encouraged to think critically and engage actively.

These sessions help students to:

- Develop analytical and decision-making abilities
- Strengthen business communication and presentation skills
- Apply commerce concepts to real-world situations
- Build collaborative learning and professional confidence

STUDENT DEVELOPMENT OUTCOMES

Participation in AUTUS enables students to:

- Gain a deeper understanding of commerce and business concepts
- Develop analytical, research, and problem-solving skills
- Build practical knowledge in finance, management, and entrepreneurship
- Enhance communication, teamwork, and leadership abilities
- Prepare for professional careers and higher education opportunities

Documentation and Quality Practices

All activities are systematically recorded through:

- Detailed activity reports and summaries
- Participant records and attendance tracking
- Photographs, videos, and digital archives
- Annual documentation aligned with institutional standards

Code of Conduct

Members are expected to:

- Uphold professionalism and integrity in all activities
- Respect diversity, inclusivity, and ethical business practices
- Actively contribute to academic and association initiatives
- Follow institutional policies and guidelines

Motto

“Empowering Commerce, Enabling Futures”

Academic Significance

AUTUS acts as a bridge between theoretical learning and the practical world of business and finance. It plays a key role in preparing students to become skilled, responsible, and industry-ready professionals equipped to meet the challenges of the modern economic environment.

Gallery

(To be updated with activities and events)

Contact

Department of Commerce

KMEA College of Arts and Science, Kuzhivelippady

Department email id : commerce@kmeaartscollege.ac.in

Reflect – Mindspace Sessions (2026–27)

Monthly Plan (Conducted Every Third Week)

| Month | Theme | Focus Areas | Activity | Expected Outcome |
|-----------|---|--|---|--|
| June | Emerging Trends in Commerce | Digital economy, FinTech, global trade, sustainability | Seminar, guest lecture, case studies | Awareness of latest commerce trends and future opportunities |
| July | Financial Literacy | Budgeting, saving, personal finance | Workshop, financial planning exercises | Improved money management skills |
| August | Banking & Financial Systems | Banking structure, digital banking, RBI functions | Bank visit, quiz | Understanding of banking operations |
| September | GST & Taxation | GST structure, tax types, filing basics | GST simulation, expert talk | Knowledge of taxation system |
| October | Entrepreneurship Awareness | Startups, innovation, business ideas | Idea pitching, entrepreneur interaction | Entrepreneurial mindset development |
| November | Marketing & Consumer Behaviour | Marketing strategies, consumer psychology, branding | Ad creation, market survey | Understanding consumer behavior |
| December | Inter College Fest | Competition, collaboration, networking | Commerce competitions, events | Confidence and exposure |
| January | Business Analytics & Decision Making | Data analysis, decision tools | Case studies, data exercises | Better analytical skills |
| February | E-Commerce & Digital Business & Introduction to Trading | Online business, digital platforms, stock basics | E-commerce project, mock trading | Understanding digital business & trading |

| | | | | |
|-------|----------------------------------|--|----------------------------------|---------------------------|
| March | Corporate Ethics & Governance | Ethics, corporate responsibility | Debates, case studies | Ethical awareness |
| April | Financial Planning & Investments | Investment options, risk-return, portfolio | Simulation, workshop | Investment knowledge |
| May | Business Plan Competitions | Business models, planning, presentation | Business plan creation, pitching | Practical business skills |